

# BRANDI ROSS

## GRAPHIC & WEB DESIGNER

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## EXPERIENCE

**JAK CREATIVE DESIGN – Darien, IL** 10/2017 – 5/2018

*Graphic & Web Designer*

- Worked with a team to design a wide range of internal and external facing projects for both print and digital.
- Helped push for consistent branding and promoting for in-house.
- Apart of Social media team, created visuals and focused on marketing for social media channels.

**FREELANCE – Willowbrook, IL** 3/2013 – present

*Graphic Designer*

- Designed collateral for startup clients, including branding and crafting logos, app and web design, and other print and digital work.
- Provided multiple project iterations using client feedback to elevate designs.
- Assisted with company rebrand and website launches.

**MINUTEMAN PRESS – Lansing, IL** 1/2017 – 7/2017

*Graphic Designer*

- Created collateral for startup clients, including branding and crafting logos, app and web design, and other print and digital work.
- Researched print vendors and packaged files for prepress production.
- In addition to design work, I answered phones and responded to customer emails.

**OTOBOTS – Willowbrook, IL** 4/2016 – 7/2016

*UI/UX Intern*

- Redesigned Ototbots app for better usability and interface experience for both customers and mechanic users.
- Time management and meeting quick deadlines were essential to this role, as was conceptualing, the ability to receive art direction, and working with clients.

## EDUCATION

**WESTWOOD COLLEGE**

*Bachelor of Science – Graphic Design*

## AWARDS

Amazon (MDW2) Art Show 2017

Highest Honors Senior Class of 2016

Rockstar of Design Honorable Mention

## SKILLS

Branding, logos, illustration,  
layout/editorial, web design,  
photography

## SOFTWARE

**Design** – Adobe Creative Cloud Suite,  
Illustrator, InDesign, Photoshop, XD,  
Dreamweaver, Sketch.

**Programming** – HTML5, CSS3.

**Miscellaneous** – Google Docs,  
Dropbox, PowerPoint, Word, Keynote,  
Microsoft Office, WordPress, Wix,  
Squarespace, Invisionapp..